

WINERIES



HOTELS

VITA di LUSSO
WORLD
JETS

Luxury Wineries, Hotels, and Jets

INVEST IN A UNIQUE LUXURY BRAND

Vita di Lusso Wineries, Hotels and Jets presents a compelling investment opportunity with a unique luxe brand ready to dominate the most exclusive and luxurious category of wine tourism and travel.

The luxury market has demonstrated resilience and growth, even during economic downturns—making it one of the most stable sectors for investors. The unique holdings of Vita di Lusso wineries, hotels, and private jets allows for diversification within our portfolio—reducing risk for enhanced profits and returns.

The Vita di Lusso's brands focus on ultra-luxury experiences and appeals to the world's most discerning and affluent wine enthusiasts. These consumers represent the highest global discretionary income and spend big for unique travel experiences, goods, and services. Vita di Lusso will capture every revenue stream from our tourism and hospitality holdings. We will secure all travel and wine revenue—from private aviation to one-of-a-kind stays, wine pairings, and tastings. Our state-of-the-art crush facility will produce the most prolific, cult-style premium Burgundy and Old World French-inspired wines that will deliver our discerning guests rich tasting notes to satisfy their experienced palates.

Vita di Lusso is uniquely positioned to capture all synergies within the ultra-luxury five-star winery and hospitality experience. Our guests will stay in the most luxurious hotels, receive unique VIP wine experiences, and attend exclusive events only our brand can provide— attracting more affluent customers, repeat stays, and enhancing brand loyalty.

Our private aviation holdings also caters to a niche market of luxury travel consumers who prefer convenience and exclusivity—further solidifying our value within the luxury sector.

To invest, please schedule a time with our CEO, Mike Gianni, to review our business plan or learn more about our exclusive crushing facility in Napa Valley.



Mike Gianni, Founder & CEO

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